

## PRESS RELEASE

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### **Smarter authoring with a people centric cloud-based platform**

Snabbfoting Group AB has entered an agreement with British learning solution provider Elucidat, a leader in cloud-based authoring platforms. Snabbfoting frequently has conversations with Nordic organizations that lack efficient learning tools and solutions. Elucidat will complement our current technology platform offering with their services and approach to learning.

“Modern and smart authoring tools, such as Elucidat’s, speed up the learning creation process, and will let our target group master and create great learning experiences. We are passionate about people, leading technologies, and learning innovation. Elucidat’s technology supports our focus on customer-first attitude, curiosity and content strategy.” - Ewa Hutmacher, CEO Snabbfoting Group AB

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#### **About Snabbfoting Group AB**

Snabbfoting, founded 2014, is a Nordic edtech consultancy business, specializing in learning on modern SaaS platforms. Our specialties are mobile learning, reinforcement learning and microlearning. We bridge the learning and performance gap and improve learning retention. We work with industry-leading partners. We are curious, agile and well positioned to advise, design and deliver digital learning solutions across all industries. For more information, please visit [www.snabbfoting.com](http://www.snabbfoting.com)